



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/29/2020

Multiple District 11

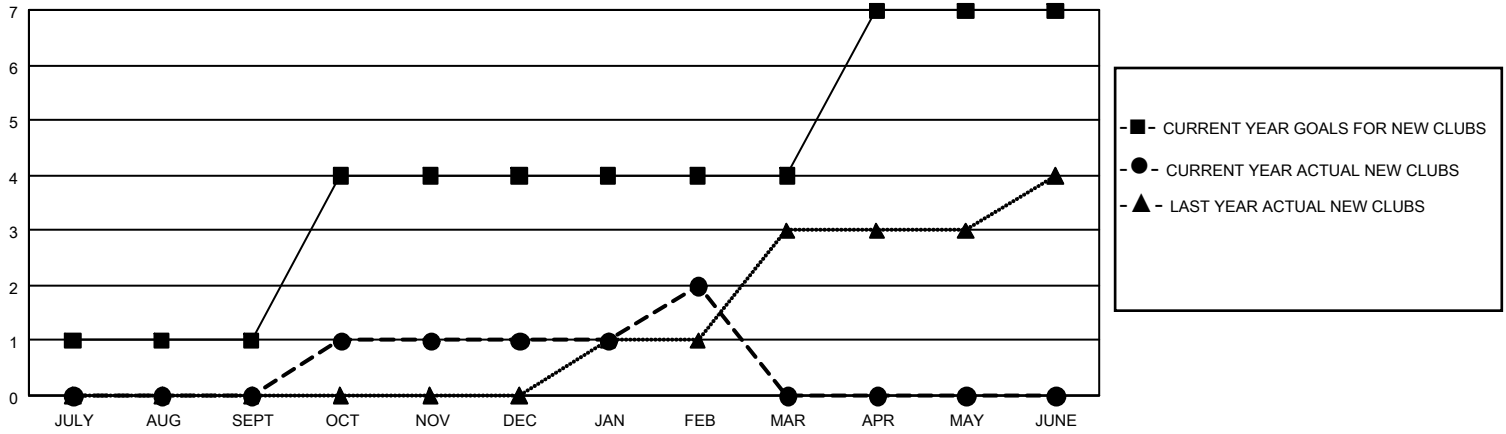
LOCATION: MICHIGAN

GMT: OPEN

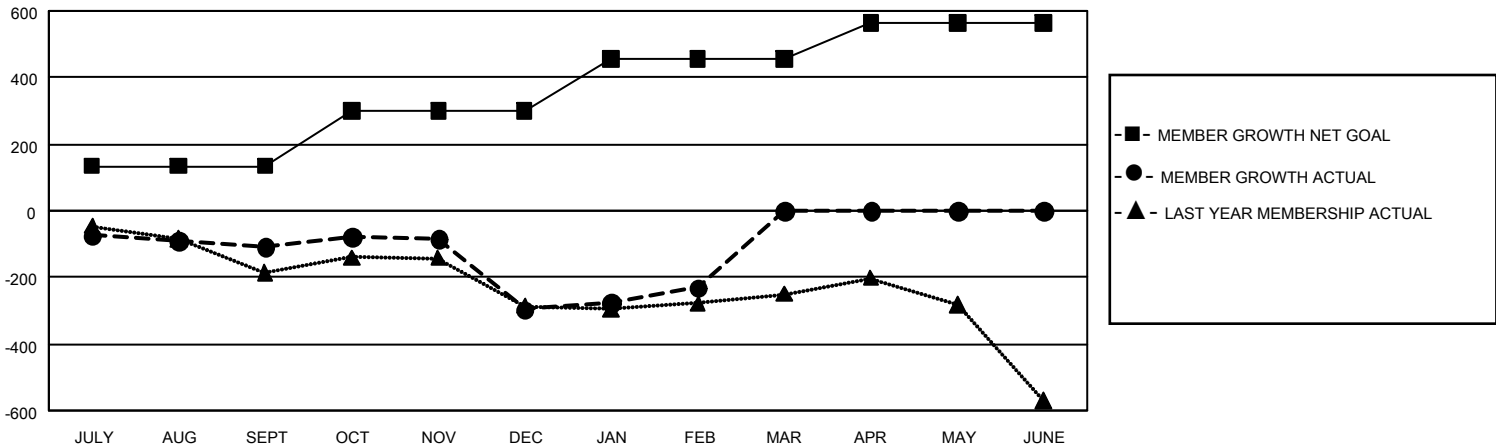
GMT CA 1

Clubs				Members			
RESULTS FOR 2019-2020				RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3	0	2	JULY/AUG/SEPT	405	244	306
OCT/NOV/DEC	9	1	9	OCT/NOV/DEC	495	265	433
JAN/FEB/MAR	0	1	0	JAN/FEB/MAR	465	271	181
APR/MAY/JUNE	9	0	0	APR/MAY/JUNE	330	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	225 CLUBS OF 471 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 8,470 (68.68%)</p> <p>FEMALE 3,862 (31.32%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">148</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">97</td></tr> <tr><td>OTHER</td><td style="text-align: right;">670</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">915</td></tr> </table>	DECEASED	148	CLUB CANCELLED	97	OTHER	670	TOTAL	915	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">2,426</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">1,235</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	2,426	FAMILY MEMBERS PAYING HALF DUES	1,235
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